



Methodist
ElderCare Services 

Two Ways to Shape Your Favorite Cause's Future

The Power of Endowments and Memorials

If you believe in paying it forward and having a direct influence on the lives of others, you can choose from two options that will make a difference at your favorite charitable organization forever.

To establish a fund in your name, create an endowment—or simply add to our existing endowment fund. To honor a loved one through a charitable gift, make a memorial gift in that person's name. Read on to learn how these two ways can make a big difference.

1. Create an Endowment—The Gift That Keeps on Giving

What an Endowment Can Do

- Strengthen your favorite charity
- Support and sustain a worthy project
- Encourage new projects
- Award a worthy recipient



Once your endowment is established, we will set up the fund and pay a fixed percentage of its annual value to the designated recipient or project each year. Earnings over the fixed amount are reinvested, building the fund over time. Because use of the fund is restricted to a small portion each year, the fund can last forever.

We will assist you in developing a personalized fund description that illustrates the ideal recipient or project to benefit and names the committee that will select the annual recipients. We will also help you devise a backup plan in the event that your fund's original purpose becomes impractical or obsolete.

Alternatively, you can put a bequest in your will or living trust to specify that funds be added to our organization's general endowment. When your gift is invested as part of our endowment, it generates a total return (income plus growth) along with the rest of the endowment. As a portion of that return is paid out each year in your name, your gift will be providing income to support our mission each and every year.

2. Make a Memorial Gift—Honor a Loved One by Supporting a Favorite Cause

What a Memorial Gift Can Do

- Honor your loved one's memory
- Provide grants or prizes in the person's name
- Support a special project
- Partially or fully fund new construction
- Establish an endowment in the person's name



Making a memorial gift to a charitable organization honors an individual who was admired, loved and respected. Your gift is a lasting tribute to the important part that he or she played in your life and our organization. It can establish a permanent link with the past and encourages others to participate in a vision for the future.

We Can Help

We would be happy to meet with you to explore the options most beneficial to you and to discuss how your gift can help preserve our future. Please contact us for an appointment.

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Methodist ElderCare

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